

## FIRST BANK appoints a new Chief Operations Officer

**Bucharest, July 12th 2021.** First Bank announces the appointment of Anca Petcu as Chief Operations Officer (COO). As COO, Anca Petcu will report to Henk Paardekooper, CEO of First Bank, and will be a member of the company's executive team, as First Bank Vice President.

Anca Petcu has over 20 years of expertise in the financial services, banking and leasing industry, in areas such as retail and corporate sales, risk management, restructuring and digital transformation.

Prior to joining First Bank, Anca held the role of Chief Transformation Officer at BCR, where she helped define and implement the bank's transformation initiatives, coordinating the Strategy, Project Management and Processes & Regulations departments.

In First Bank, Anca will coordinate projects of strategic importance for the company, with impact on business development, change management and digitalization. Thus, Anca takes over responsibilities for leading the Operations and the IT division, Logistics & Procurement, Back Office Treasury, Project management and IT Security.

"I am glad to be part of a new stage of development of First Bank and I will support the bank's mission to offer the best digitized products and services, which are based on technology, but also preserve the much needed element of human interaction. Our transformation essentially involves creating synergies between processes and people, for the direct benefit of First Bank customers." said Anca Petcu.

Anca Petcu graduated from the Academy of Economic Studies, took specialization courses at IESE Business School and is an alumni of London Business School.

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### About FIRST BANK

First Bank offers a wide range of financial products and services to individual clients, legal entities, and small and medium enterprises.

First Bank is headquartered in Bucharest and operates through 52 branches, with over 130,000 active customers. For more information, we invite you to visit [www.firstbank.ro](http://www.firstbank.ro)

**Call Center First Bank - 021 303 69 69.**

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