

Press release

Mobile payments via Google Pay, now available to First Bank customers

Bucharest, September 14th, 2021. First Bank launches payments through Google Pay, a quick and easy way to pay online or to make contactless payments.

Holders of cards issued by First Bank, that use an Android smartphone, can enroll their Visa debit or credit cards in the Google Pay application.

Elena Ungureanu, Country Manager Romania, Visa, said: "Using Google Pay's digital wallet, consumers in Romania will now be able to pay anywhere Visa is accepted - in store, online and in-app.

Visa technology makes it simple for consumers to securely connect their Visa account to Google Pay. It's fast and easy to set-up, makes in-store and online payments seamless, and provides all the same consumer protections and benefits as traditional Visa card payments. With twenty European countries seeing year-on-year increases in ecommerce transactions, this couldn't come at a better time."

Google Pay allows in-app transactions, payments at physical POS with contactless function, and online shopping. Google Pay protects the payment data through multiple levels of security. Because it is easy to set up and accessible, it is used by millions of users around the world.

Payment is extremely convenient, activating the NFC function and placing the phone, in which a First Bank card for contactless payment is set, near the payment terminal.

"Through its high degree of accessibility, Google Pay is a solution that enriches First Bank's portfolio of mobile payment options, in addition to contactless payments with wearables, already available to our customers. Getting closer to the user's needs, ensuring the most natural integration of the digital financial services in the daily habits of the Romanian user represents a point of interest for us." stated Ionuț Encescu, Head of Products & Digital Innovation Hub, First Bank.

More information about Google Pay is available at <https://www.firstbank.ro/en/firstbank/retail/conturi-si-carduri/cardurile-first-bank/google-pay.html>

About FIRST BANK

First Bank offers a wide range of financial products and services to clients of individuals, legal entities and small and medium enterprises.

First Bank is headquartered in Bucharest and operates through 52 branches, with over 130,000 active customers. For more information, we invite you to visit www.firstbank.ro

Call Center First Bank - 021 303 69 69.

Video Bank <https://firstbank.ro/videobanking>